

Hudson Mohawk Road Runners Club Board Meeting Point of Woods Community Center March 13, 2019

Attendance

Frank Broderick, Nick Webster, Jim Tierney, Ravi Chauhan, Tom McGuire, Marcia Adams, Tom Adams, Ed Neiles, Ray Newkirk, Jessica Northan, Brian Northan, Ken Skinner

1. Call to Order

Reading and approval of February 13, 2019 minutes

Tom McGuire moved to accept the minutes, seconded by Nick Webster.

2. Officer Reports

2.1 President (Frank Broderick)No report

2.2 Executive Vice President (Jessica Northan)

Jessica reported that she is waiting for scholarship applications that are trickling in. No real nominations received for Distinguished Service. Brian Northan and Ken Skinner will submit written nominations (Ed Hampston and Pat Glover) by the end of the week which will be posted on the website and in the April Pacesetter. Tom McGuire moved to close nominations, Nick seconds. Motion passes.

No grant applications have been received.

2.3 Executive Vice President for Finance (Nick Webster)

Audit review is underway. New York State sales tax filing is due on March 20th and Nick will file.

2.4 VP for Running Events (Jon Rocco, absent)

Jon submitted a written race report which Sally read to the board. The report stated that the winter series concluded with a total participation of 1527 runners, down 12% from the prior year. There were 56 winter series survivors. The Winter Marathon had 37 finishers. It has been advertised that this may be the last year for the Winter Marathon which has seen a steady decline in participation over the last decade. The Race Committee will continue to discuss. The Running of the Green was held on March 9, on a perfect weather day. It was a grand prix race for HMRRC and USATF. There were 281 finishers. Overall winners were Patrick Carroll and

Karen Bertasso. Thank you to Brian and Jessica Northan for directing a great race. Next up is Delmar Dash on April 7, the Bill Robinson Masters 10K on April 27 and the CDPHP Workforce Team. The WTC race committee met and selected the Albany Damien Center and Family Promise of the Capital Region has the 2019 charities of choice. New for this year are an improved sound system and a move to 5 corrals with colored bibs.

2.5 Treasurer (Tom McGuire)

Balance sheet is about the same with assets of \$567,000 and net assets \$566,000

2.6 Treasurer for Running Events (Ravi Chauhan)

Winter series runs are still open.

2.7 Secretary (Sally Drake)

No report

3. Committee Reports

3.1 Membership (D. Fisher-Golden, absent)

Marcia reported that total membership is 2,549 as of February. New members total 29. FB Likes 3062 and Twitter is 3007.

3.2 Volunteers (M. Adams)

3.3 Public Relations (Ray Newkirk)

Ray will serve as interim committee chair. He searched database for members with experience in public relations. Theresa Bourgeious is a member with her own PR firm and Ray plans to discuss with here how we can get a PR effort off the ground.

3.4 Website (E. Neiles)

Website continues to grow. 146 unique visitors in the last month. Average session length is 2 minutes. Monday, March 11 was very busy.

3.5 Conflicts (Nick Webster)

No report

3.6 Grants (Jessica Northan)

No report

3.7 Just Run (Ken Skinner)

Wrapping up school sign-ups. Will likely end up with about 30 schools. Track meets are scheduled for June 10 and 11, 15 schools on each day. A few schools are not returning and several schools have new leaders. Ken has emailed volunteers and has about 30 volunteers lined up for the two track meets. Leaders are encouraged to start their programs as soon in April as possible.

4. Old Business

4.1 Vale Grant request

Frank spoke with the director of the Vale Cemetery Association. They organization will take any amount of grant funding we will give. They are looking to do improvements in the roads in the cemetery. The director also mentioned that a 5K race was measured in Vale Park if that is ever of interest. The Board will consider the motion made by Jessica Northan at the February meeting to provide a \$5000 special grant to Vale Cemetery Preservation Association. Nick moves to amend the motion to approve a special grant in the amount of \$2500, Ed Neiles seconded. Motion passed.

4.2 Wild Apricot Discussion

The Issue facing the board is that Wild Apricot is mandating we use its payment system or charge a hefty fee. Our options are to keep Wild Apricot and accept the fee or find another membership program provider. Last year, board members spoke with a developer, Web Instinct, who developed a brief proposal which included a set of potential requirements for a new contract. Maureen Cox has suggested that Josh Merlis could develop a membership program through Zippy Reg. Ray suggests appointing a committee to discuss this further. Committee will include Brian, Ray, Ravi, Marcia and Diane Fisher.

4.4 Banquet Discussion

Marcia visited Trevizio by Mallozzi on Washington Ave. Extension where the 2019 banquet will be held on September 20th.

4.5 Refreshments

Frank Broderick

4.6 Adjourment

Jessica moves to adjourn, Nick seconded. Motion passed.