

Hudson Mohawk Road Runners Club Board Meeting Virtual Meeting Held via Zoom May 11, 2022 @ 7:00 p.m.

._____

Attendance: Jessica Northan, Sally Drake, Steve Jankowski, Tom McGuire, Ravi Chauhan, Chuck Terry III, Kathy VanVallen, Nick Demos, Sue Thompson, Jon Rocco, Courtney Breiner, Erin Murphy, John Parisella, Carol Reardon, Brian Northan, Marey Bailey, Ashley Peacock, Karen Bertasso, Roxanne, Ed, Allen; Absent: None

1. Call to Order (Jessica Northan):

The meeting was called to order. The first order of business was to vote on the Distinguished Service Award and turned things over to Sally. Nominations were made for Marey Bailey nominated by Lindsey Klinge and Jessica & Brian Northan nominated by both John Parisella and Karen Bertasso. The vote was taken and the majority vote went to Brian and Jessica Northan.

Following the vote, Jessica asked for a motion to approve the minutes from the April 13, 2022 meeting. A motion was made by Tom McGuire, seconded by Marey Bailey. The motion was approved.

2. Reports of Officers

- 2.1 President's Report (Jessica Northan): Jessica brought up that for the workforce team challenge there is a need for water coordinator in future years to replace Jon Rocco. Next month Jessica would like to have an in-person board meeting for the scholarship winners.
- 2.2 Executive Vice-President (Sally Drake): As Chair of the Scholarship Committee, Sally updated the board on the scholarships which were awarded to 6 individuals. Sally acknowledged the work of the scholarship committee comprised of Jon Rocco, Ken Skinner, Chuck Terry III & Meghan Mortensen.
- 2.3 Executive Vice President for Finance (Ravi Chauhan): Ravi updated the board on new donations received. There were two track star level donations one was by Robert Redmond and the other was anonymous. There was a Marathon level donation from Bob Radiff.
- 2.4 VP for Running Events (Nick Demos / Sue Thompson): Nick has provided 200 of the 2022 club brochures to John Parisella. Jon Rocco mentioned dropping off the brochures to Fleet Feet in Albany and Malta. Nick also indicated that he has finished updating the historical race participant spreadsheet. He noted that the Bill Robinson 10K had 46 runners, there was no record of the last 2 years, but 3 years ago there was 55 runners. Delmar Dash was half the traditional number of participants, while Running of the Green was about one third of the traditional turnout. Nick also provided an update on the Workforce team challenge. He

indicated the number of volunteers is on the low end, and as Jess mentioned earlier, they really need assistance with water. Jess stated that Race Director Mark Warner reported that about 6,178 participants are signed up in total, with 582 of the total participants being virtual. Nick noted our best turnout was around 8,000 - 10,000.

Jessica updated the board that the Tawasentha winter lot is currently a construction zone, so the course will likely need to be re-routed or the venue will need to be changed.

- 2.5 Treasurer (Tom McGuire): Tom distributed the balance sheet and financials prior to the meeting. On the balance sheet, Equity is about \$500,000 and Net Income is about a loss of \$18,000 likely due to expenses related to the Workforce Team Challenge. Tom is expecting the Workforce Team Challenge to have a very positive impact on the financials and expects this to show up over the next few months.
- 2.6 Treasurer of Running Events (Kathy VanValen): Kathy reported that the financials for the stockade-a-thon is closed. The race made around \$1,000. When including the sponsorship from last year it actually made around \$13,000. In total, the winter series will likely lose the club around \$5,900 after the fees from SUNY come in, which was better than expected by about \$1,000, this was partially aided by the cancellation of winter series 3.
- 2.7 Secretary (Steve Jankowski): No report.

3. Reports of Committees

- 3.1 Membership: Carol provided Jessica with a membership update to read to the Board. The report indicated we are down 3 members since last month. Jessica indicated Facebook followers were up 5 and the club was down a little bit on Twitter followers.
- 3.2 Volunteers: No report.
- 3.3 Public Relations (Courtney Breiner): Courtney asked if we should do a press release for the Schrader Scholarship Winners to the Saratogian, Schenectady Daily Gazette and Albany Times Union. Sally said she would provide a press release to Courtney to provide to the papers.
- 3.4 Website (Wei Ma and Dana Jones): No report.
- 3.5 Conflicts Committee (Ravi Chauhan): Ravi reported there are no conflicts.
- 3.6 Grants Committee (Sally Drake): No report.
- 3.7 Just Run Program (Ken Skinner): No report from Ken. Jessica indicated that the Just Run Track meets are coming up June 1^{st} and 2^{nd} . Carol indicated that there are 24 schools with about 862 runners participating.

3.8 Elections Committee: No report

4. Old Business:

None

5. New Business:

Jessica provided a Pace setter update and indicated that Christine has been hard at work, there were a lot of articles in this month's Pace Setter. Jessica asked the board if we should consider increasing the stipend for Cindy when the number of articles is higher than usual or limit the number of articles per Pace Setter publication. Jess will ask Dana or Wei about the number of clicks the Pace Setter and/or the articles are receiving.

Jon Parisella suggested that we look into buying a chip timing system which run from \$2,100 - \$2,600 and can be used for races with under 1,000 participants. He noted that the Delmar Dash cost the club around \$2,000 alone to pay for a timing company. The downside is that club members will need to be committed to learning to use the system and do the work at the races. It was determined that the club will continue to research this idea and will discuss this at future meetings.

6. Adjourn:

Jessica asked for a motion to adjourn. A motion to adjourn the meeting was made by Jon Rocco, Ravi seconded the motion. The motion passed and the meeting ended at approximately 8:38PM.