



Hudson Mohawk Road Runners Club  
General Meeting  
Point of Woods Community Center  
December 9, 2009 @ 7:30 PM

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Attendance: Mark Warner, Jon Rocco, Tom Adams, Marcia Adams, Joe Hein, Ed Gillen, Barb Light, Jennifer Senez, Dave Newman, Doug Bowden, Chuck Terry, Vince Juliano, Cathy Sliwinski, Tom Miller, Don Lawrence, Joseph Sullivan, Diane Fisher, Tom Ryan, Kari Gathen

Call to Order (M. Warner): Meeting called to order at 7:32PM

1. Reading and approval of November 11, 2009 minutes (B. Light). Motion to approve minutes from November meeting made by Joe Hein 2<sup>nd</sup> by Marcia Adams, motion approved.

2. Reports of Officers

2.1 President (M. Warner): Winter Series Food Drive for all races-organized by Nancy Taormina and Kari Gathen. We are asking each participant to bring a food item to be donated to the Northeast Food Bank. Our goal is to reach 100 items per race for a total of 500 items for the series. The Annual Awards Banquet will be held on February 6<sup>th</sup> at The Desmond. There will be a social hour between 6PM and 7PM; dinner will be served at 7PM with the awards program following dinner. Al Maikels will be the Master of Ceremonies for the event, and Brian DeBraccio will be providing music for entertainment. Information for the program should be given to Debbie Beach by end of month. Tickets will be \$30 with a discount if purchased by January 25<sup>th</sup> for \$25.00.

- Pop-up Display to be used for Expos and Club Activities (M. Warner for M. Kelly) Mike has been working on a 32" display that would cost \$2,016.00 which includes design time. Mike is ready to move forward as soon as it is approved. He would like input on the design to be used on the display. Cathy Sliwinski questioned where would we keep the display? If we could keep it at USATF we would need to figure out a safe place to keep it. Marcia Adams suggested it should stay with public relations person that way if someone needs it they can contact him to get it. Mark Warner will talk to Rob Moore to ask if that would be OK with him. Tom added that it might be able to be kept in the van.

2.2 Executive Vice President (J. Rocco): No report

2.3 Executive Vice President – Finance (C. Terry): Approval of 2010 Annual Budget-Chuck distributed the 2010 budget for review. Discussion followed-as was discussed last month he added certain items to the budget to allow for new items. A motion to approve the budget as written was made by Marcia Adams, seconded by Joe Hein. Motion passed.

2.4 Secretary (B. Light): No report

2.5 Treasurer (J. Kinnicutt): John emailed report to Mark Warner of the year to date financial summary. Mark will review it and will be asking John to report next month on the summary to match with the budget.

4. Reports of Committees

4.1. Membership (E. Gillen): Currently there are 2097 active members; last month we all agreed to put out the word about the option to opt out of receiving the Pacesetter. As a result he has received responses from 35-40 people who wish to opt out. People have

also contacted him not to send out 3-4 copies to them. The hole in the systems is that when they join online as a family or couple they are not clicking "PRIMARY" or SECONDARY and we are not following up on how they are signing up and that is why they are receiving multiple copies. Ed will be sending out a notice about that problem to help fix the problem. Ed will be at the Winter Series races to work the membership table. He is also working on transitioning with Diane Fisher during the next few months for her to take over. If a couple or family membership is receiving more than one Pacesetter, please contact membership chair Ed Gillen.

- 4.2. Volunteers (M. Adams): No report
  - 4.3. Public Relations (R. Moore): No report
  - 4.4. Race Committee (N. Briskie): Winter Series Race #1 on Sunday, December 13<sup>th</sup>.
  - 4.5. Race Committee Treasurer (P. Zentko): Emailed reports to Mark Warner-see attached reports.
  - 4.6. Pace Setter (R. Nagengast/K. Gathen): Kari wants to reintroduce letters to the editor but not be part of the Pacesetter. She sent out a short email to fellow Pacesetter staff that maybe the letters to the editor can be placed on the message board part of the HMRRC website. Letters to the editor will be limited to 100 words, Kari will review them to make sure they are OK to post them. This will give the community a chance to voice their opinion on certain topics. Kari is wondering who she needs to talk to so she can set up the community board up on the website. Kari will talk to Ed Neiles about it.
  - 4.7. Conflicts Committee (C. Terry): No report
  - 2.8 Safety Committee (V. Juliano): Vince will be sending in an article for the February issue of the Pacesetter on a recap of the Stockade-athon from the perspective of riding in the police car.
  - 2.9 Grants Committee (R. Newkirk): No report-but a reminder that January 1<sup>st</sup> is the cut off for the next group of grants.
  - 3.10 Long Range Planning Committee (C. Sliwinski): No report-She now has money in the budget so she will contact the Just Run program to get set up and will contact the Trinity Institute to get them started. She will have a more complete report in January.
  - 3.11 Truck Acquisition Committee (T. Adams)- Tom Adams had productive meeting with the committee and they are closing in on a van for the club. They are looking into an extended sprinter van similar to a delivery van-possibly a used one. Hopefully by the end of the month they will have movement on this acquisition.
3. Unfinished Business: None.
  4. New Business:
    - Proposal for HMRRC Facebook and Twitter accounts (D. Fisher) This would be a great help to promote our membership and getting the HMRRC name out there. We would need to update regularly; it is free to set up and maintain. Facebook allows a discussion group where we could post races and schedules; Twitter could send out notices about race closings, etc. Both are an opt in so we can send emails and Tweets as often as we want. If people become a fan then all their friends get updates about HMRRC. Marcia asked how it is different than the website-it is a more public website and as a result may send more traffic to our HMRRC website. Mark noted that it would be hitting the younger generation and we may hit a different audience and it is important to try and connect with them. Ed Gillen noted that with general announcements-unless someone logs into our website and went to the message board they would not receive it. With Facebook it is put on and it is automatically updated. Marcia's concern is that

information may not make it to the official website of the club. We have a website and if it isn't as efficient as it should be then we need to work to make it more efficient. Diane noted that Facebook and Twitter will be noted on the website. Vince noted that some information that people read or hear on Facebook or on blogs needs to be verified by website. Diane noted that someone from the club needs to monitor both Facebook and Twitter. You will need to monitor it for spam, Diane has offered to do this job. Doug Bowden noted that one of the things Josh Merlis learned from his race conference was that the club should think about a social network site. Mark Warner suggested that we pilot it for three months and have Diane come back and report on it and we can improve it or say it doesn't work and go from there. Marcia noted that we may not be using the tools we have efficiently and that by adding a new feature won't necessarily solve the problem. Mark noted that we may be able to reach more people and we need to really explore that possibility and to get our club name out there. Proposal to recommend HMRRC set up a Facebook and Twitter account and to have Diane administer it-Joe Hein approved, Ed Gillen seconded; motion approved.

- Archive of HMRRC race results (J. Hein)- Joe Hein presented a proposal to archive HMRRC race results. We currently have race results for club races and non-club races that go back to 1997. The first club race was in 1971. We have races from 1971-1998 that is some place-Joe thought it would make sense to put all our club races on the website from 1971. It should cost about \$2000.00 to manually go through all the Pacesetters, take out the results, scan them and put them on the website. Pacesetters go back to 1979 from '71-'79 there are infrequent newsletters. Joe is trying to preserve the history on our website. Vince noted that he thought it would be a great idea to have the history to reflect on records and new records. Doug Bowden made a motion to spend up to \$2000.00 archiving past club race results on the website. Tom Adams seconded the motion. Marcia Adams made the motion to table the motion; Cathy Sliwinski seconded that motion-motion has been tabled. Questions to be answered is how is the \$2000.00 estimated and where would the money go to. Mark Warner noted that we should verify results from 1997 since there are gaps and to see if we can fill in those gaps. There were also club races then that aren't club races now. If they were a club race at the time they will be included.

7. Announcements:

- January refreshments – Mike Kelly

9. Adjourn: Motion to adjourn made by Marcia Adams, seconded by Joe Hein motion approved. Meeting adjourned at 8:30PM

Action items Mark to follow up with Rob Moore and with Mike Kelly about where to keep the display-USATF or the van.

Vote next month on archiving race results-Joe Hein will follow up with the questions we have

John Kinnicutt-present Treasurer's report to match with budget