



Hudson Mohawk Road Runners Club

Board Meeting

Point of Woods Community Center

May 10, 2017 @ 7:30 p.m.

Attendance: Tom and Marcia Adams, Frank Broderick, Maureen Cox, Ed Neiles, Ray Newkirk, Chris Nowak, Jon Rocco, Ken Skinner, Cathy Sliwinski, Jim Tierney.

Call to Order (Ray Newkirk):

1. Approval of March 8, 2017 minutes. Motion to approve minutes made by Marcia Adams and seconded by Maureen Cox. Motion passed.

2. Reports of Officers

2.1 President (R. Newkirk):

Ray encouraged the use of the G-Drive for communications and will be sending out instructions on its use over the next month. There is a file naming structure in place by Lara. G-Drive was used for evaluating the Shrader scholarships this year, rather than making extensive copies for the committee.

Ray had provided an email update of Pat Glover's status. He has also a plant on the Club's behalf. A discussion ensued regarding rides and assistance to appointments.

2.2 Executive Vice President (F. Broderick):

Shrader Scholarship: 59 applications were received representing 34 different schools. Committee members were Frank Broderick, Jon Rocco, Ken Skinner, Jessica Northan, and Joan Celentano (who was not able to help this round). Winners this year were: for the boys: Max Lautenberg – Stillwater High School; Aaron Messina – Queensbury High School; Noah Valvo – Schoharie High School; for the girls: Mimi Liebers – Saratoga Springs High School; Brianna Wagner – Academy of Holy Names and Danielle Wallace – Chatham High School. A discussion ensued regarding the practice of awarding equal number to male and female applicants. For the second year, there is a higher degree of worthiness displayed by one gender and the committee sought the Board's opinion regarding future awardees. A discussion ensued. Maureen Cox made the motion that scholarships should be awarded to the top 2 male and TOP 2 female with the remaining 2 by quality and it was seconded by Frank. The vote was unanimous. The Scholarship Committee plans to review the application for appropriateness and updating.

2.3 Executive Vice President – Finance (C. Nowak)

The 6 month extension for our taxes has been filed and Chris has contacted Tom Hosey regarding the next steps toward the tax review. Cathy, Chris and Lara have been working on the financial reporting and progress is very good. Payroll has been set up and all payroll taxes have been paid to date.

2.4 Vice President for Running Events (J. Rocco):

There has been one race since the last Board meeting: the Bill Robinson Masters 10K on April 20. Won by Jake Stookey | 34:58 and Michelle Lavigne in 42:57, there were 91 finishers, up from

83 and 81 in the past two years. James O'Connor was 2nd. He had won for the previous 3 years and was aiming at Tom Dalton's record 4 wins. Tom also won 3 years in a row, 2004-2006. Thanks to Jimm Tierney for again directing for the 19th year and heading toward #20 in 2018.

Upcoming races are: the Mothers Day race on Sunday, May 14 – 57 entered to date; the CDPHP Workforce Team Challenge on Thursday, May 18 – the cap of 10,000 participants was reached on May 1 and the final coordinators meeting is set for this Thursday; the Distinguished Service race honoring Jon and Dee Golden on Sunday, June 11; the Summer Track series at Colonie High School kicks off on June 13 for its 49th season; and the Just Run track meet at Guilderland High School is set for Tuesday and Wednesday, June 13 and 14 with a rain date of June 15.

Registration is open for Valley Cats Father's Day Home Run 5K on June 17 and Indian Ladder on July 23.

The Food Pantries has expressed an interest in partnering with our upcoming races beginning in June and throughout the year. I am in touch with race directors to determine interest where there is a fit for them.

Regarding the Stockade-athon, race directors have been secured: Brian and Jessica Northern. The team has met with them on several occasions including this past Monday night and things are moving forward nicely. There is still to secure a few outstanding coordinators, vendors being firmed up with their roles, course permits with the city, getting the website up to speed, targeting registration to open on June 1, firming up team relay (plan to reach out to WTC Team Captains), etc. Letters have been sent out to vendors to bid on shirts and coordinator items. There is a promotional plan in place and the team is working with Fleet Feet and Daryl from Adirondack Sports and Fitness. There was a brief discussion concerning the relay teams; in particular that businesses will be allowed to enter 6 3-person teams; team entries will be capped at 100 teams or 300 runners. A coordinator for the relay and busses is being sought. The course will be the same; there are already mats at the 5K and 10K relay points.

Due to, in part, the cancellation of Sean's Run due to weather, a discussion regarding the HMRRRC race application and waiver and wording consistent wording to include cancellation and non-refundable race entry fees. Jon will communicate with race directors concerning their waiver forms.

2.5 Treasurer (J. Golden): See attached report. Total of general accounts: \$412,199.04

2.6 Treasurer of Running Events (C. Sliwinski): See attached report.

2.7 Secretary (M. Adams): No report

3. Reports of Committees

3.1 Membership (D. Fisher-Golden): (Not present; report e-mailed)

Total membership: 2,643

Change in membership: -10

New memberships: 20

Facebook followers: 2,775, an increase of 10

Twitter followers: 274, +0 change

3.2 Volunteers (M. Adams): Volunteers needed for upcoming races.

3.3 Public Relations (R. Moore): No report.

3.4 Website (E. Neiles): See attached report.

Analytics concerning the website are: averaging 150 users per day, with about 57% of which are new users. The average time is 2.5 minutes with 3 different pages viewed.

There is a plan to meet with PaceSetter related staff in an effort to get more content for the PaceSetter and also need a content manager to solicit more and fresher articles from the membership. Ray mentioned there should be a reoccurring article on how to use the site since it is not always clear how much information is there and how to access it.

3.5 Conflicts Committee (C. Nowak): No report.

3.6 Grants Committee (F. Broderick):

Now in the second cycle of grants, which closes out July 1. Frank will be working up an email blast and Facebook announcement to encourage applications. \$2500 was spent in the first round so there is more money available.

Ray made the Board aware that there may be a proposed special grant for the Town of Colonie park.

3.7 Just Run Program (K. Skinner):

As mentioned the dates of Just Run are June 13 and 14 with a race date of the 15th. There are 27 schools involved with the Just Run program encompassing over 1600 children. Ken projected that about 500 children per day will be attending the meet. He is currently recruiting volunteers.

3.8 Nominating/Elections Committee (Ken Skinner):

Members of the nominating or elections committee are Ken Skinner, Sally Drake, Karen Dott and David Tromp. The latter two were added this year with Ken and Sally having served in the prior year. The committee met and discussed the list of potential candidates for the two open positions. Jon Rocco, Vice President for Running Events, and Marcia Adams, Secretary, had agreed and, the committee concurred, to serve again. The two positions open are Executive Vice President – Finance and Board Member at Large, currently held by Chris Nowak and Ed Neiles respectively. Meetings are being held with potential candidates and the slate will be finalized by the end of June. The slate will be voted on at the Annual Meeting in September. Notice of the meeting as well as the slate of candidates will be published in the newspaper. An article will be written for the PaceSetter to alert members how they can nominate someone other than the slate if they so choose.

4. Old Business: None

5. New Business

Ray distributed a proposal regarding email distribution which discussed the perceived needs of the Club and race directors as well as the limitations and capabilities of Wild Apricot to answer those needs. He appointed a committee of Jon Rocco and Marcia Adams, as well as himself, to pursue a more robust communications system. A motion was made by Ed Neiles and seconded by Maureen Cox to authorize this committee to spend up to \$600 in annual cost to put such a system in place. The motion passed unanimously.

A discussion regarding the Annual Meeting followed.

Announcements:

None

Refreshments: Frank Broderick

Adjourn: Motion to adjourn made by Marcia Adams and seconded by Maureen Cox.