



Hudson Mohawk Road Runners Club

Board Meeting

Point of Woods Community Center

January 11, 2017 @ 7:30 p.m.

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Attendance: Tom and Marcia Adams, Frank Broderick, Maureen Cox, Ed Neiles, Brian Northan, Jon Rocco, Ken Skinner, Cathy Sliwinski, Jim Tierney, Nick Webster.

**Call to Order (Frank Broderick):**

1. Approval of December 14, 2016, minutes. Motion to approve minutes made by Marcia Adams and seconded by Maureen Cox. Motion passed.

**2. Reports of Officers**

- 2.1 President (R. Newkirk): Absent. Submitted following report:

Met with Laura Stelmaszyk concerning Administrative Assistant position. Lara has accepted the role and has set up a meeting with Mark Warner and Barb Sorrell to begin working on the Workforce Team Challenge. Ray has also been working with Chris to set up the necessary support mechanisms. After comparing prices and considering ease of implementation, QBO's payroll capability (half the cost of Paychex), although not inexpensive (\$39/month) will be used. Chris is working on worker's comp. The Club will be paying Lara \$25/hour, with a 10 hour per week expectation. Ray will provide the initial supervision and direction for Lara

Ed and Ray met with Dave Shacket, our web developer, and reviewed the broad-stroke requirements document for a membership database. Dave has reviewed that document, has asked some questions, and will submit a proposal shortly. The Board can then determine the desirability of moving forward with this potential project.

Ray had sent a letter to the Board members regarding the Stockade-athon and the race director's stepping down. The Club has not been contacted directly by Vince Juliano to advise that he has stepped down. A discussion ensued regarding a replacement and also the administration of the Stockade-athon going forward.

- 2.2 Executive Vice President (F. Broderick):

The ad for the Shrader Scholarship is up on the website and all Section II principals and athletic directors have been notified. In regard to the committee, Chris Rush elected to step down at the end of the last year. Jessica Northan has agreed to serve on the committee, along with Ken Skinner, John Rocco and Joan Celanto.

The ad for Distinguished Service nominations has been placed in the PaceSetter. Nominations are due at the March meeting. All who are present at that meeting will be eligible to vote.

- 2.3 Executive Vice President – Finance (C. Nowak): Absent. See attached report.

2.4 Vice President for Running Events (J. Rocco):

Since the last meeting, WS #2 – the Hangover Half and Bill Hogan 3.5 Mile race were held. Total participation was 499 – down from 2016’s 569 finishers. In the Half Marathon, Matt Brooker and Chuck Terry went 1-2 with times of 1:15:45 and 1:15:49 Karen Bertasso won for the 3<sup>rd</sup> time in a row – 1:21:06. 274 finishers with 303 and 309 the prior two years. First Grand Prix race for 2017. Results have been posted. In the 3.5 Mile race, overall winner was Alysssa Lotmore; Tom Fraser was 2<sup>nd</sup>. Total finishers were 225 vs 266 and 294 in the prior two years.

Upcoming prior to the next meeting is WS #3 this Sunday and then WS #4 on January 29. There is one race in February – Winter Series #5 with Winter Marathon on February 12 (the make-up date is February 26, if needed).

Registration forms for the Ed Thomas Survivor Award will be handed out at WS #4. Collection of the awards will be at WS #5 and the Clubhouse.

Letters have been sent out to the 2016 Grand Prix Winners and to the 2016 Extra Mile recipients as well. Securing sizes for the apparel items for the age group winners of the Grand Prix.

Jon received word that after 19 years, Vince Juliano has stepped down as race director for the Stockade-athon. Vince sent a letter to his “team” but neither Jon, as Race Committee Chair, or Ray Newkirk, as President, has received notice from Vince as of this meeting. Jon had been in touch with Ray and, as reported earlier, Ray has contacted Board members.

E-mail blast was sent out to secure race directors for Indian Ladder Trail Run and the Anniversary Run. Also, included notification that 2 coordinator positions were open for the Workforce Team Challenge. Mark received no responses regarding the coordinator positions. Jon got responses and contacted 6 people showing interest. As of now, Mike Kelly and Jon will be meeting with a person on Monday to discuss Indian Ladder and Jon is planning a call to another person interested in the Anniversary Run. Additional interest received could allow for each race to have a co-race director.

2.5 Treasurer (J. Golden): See attached report. Total of general accounts: \$423,718.44

2.6 Treasurer of Running Events (C. Sliwinski): See attached report.

Outstanding reports are SEFCU, Stockade-athon, Turkey Raffle Run, WS #1 and #2.

2.7 Secretary (M. Adams): No report

### 3. Reports of Committees

3.1 Membership (D. Fisher-Golden): (Not present; report e-mailed) See attached report.  
Total membership: 2885  
Change in membership: +17  
New memberships: 94

Facebook followers: 2733, an increase of 12  
Twitter followers: 265, no change

3.2 Volunteers (M. Adams):

Mailed out letters to volunteers for complimentary ticket to the banquet in recognition for their efforts in 2016.

Notified that Club gave 3 \$25 gift certificates to encourage volunteers on line in Winter Series #3; will do the same for WS #4.

3.3 Public Relations (R. Moore): Press releases have been sent to all the papers. Discussion ensured regarding effectiveness of press releases.

A discussion was re-opened regarding the Adirondack Expo. A vote was taken and it was unanimous that there would not be an HMRRRC booth this year.

3.4 Website (E. Neiles):

Met with the website provider and will be getting a proposal regarding replacing our existing membership.

Averaging about 350 unique hits a day, which is up from about six months ago. 60% of visitors are female and average length of stay is 3.5 minutes per visit. Pages hit most often is the race schedule – 55% and 40% is the race results.

3.5 Conflicts Committee (C. Nowak): No report.

3.6 Safety Committee (VACANT): No report.

3.7 Grants Committee (F. Broderick):

No applications as of yet for grants. A discussion ensued regarding better publicity for this program. It was recommended that an email blast be done for the February 1 deadline to see if it would generate any applications.

3.8 Long Range Planning Committee (E. Neiles):

Our lease is up in April so Ed contacted landlord to negotiate a new lease at the same rate for the next two years with a modest increase.

3.9 Just Run Program (K. Skinner):

Email is going out to current and prospective schools for the Spring program. Meeting with the coordinator of Girls on the Run regarding her outreach program in schools that might be part of the Just Run program. A discussion ensued regarding a replacement of Bob Oates and Just Run.

**4. Old Business:**

Document Retention and Storage: A Google Drive manual was sent out to all Board members by Chris. A discussion regarding the setup continued. Frank and Chris are working on a draft of the directories and a G Suite setup.

**5. New Business**

USATF is having their annual banquet at the Italian American Center on Western Avenue Extension in Albany NY on February 11, 2017. The speakers for the night will be UAlbany coach and Olympian Grace Claxton. A discussion ensued. A motion was made by Frank Broderick and seconded by Jon Rocco that an eblast be done to promote the speakers at this event. The motion carried.

**Announcements:** None

**Refreshments:** Marcia Adams

**Adjourn:** Motion to adjourn made by Marcia Adams and seconded by Maureen Cox.